

Product Specification

Model Name	S035HQ72HS-DR11
Description	TFT LCD Module 3.5" QVGA 320(RGB)x240 Dots
Date	2020/11/25
Version	1.0

Approved by/Date	Check by/Date	Prepared by/Date
ZHP 2020/11/25	HZX 2020/11/25	ZWF 2020/11/25

Customer Approval	
Date	



深圳市思迪科科技有限公司

SHENZHEN CDTECH ELECTRONICS

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1. Record of Revision

Rev	Issued Date	Description	Editor
1.0	2020/11/25	First Release.	ZWF

2. General Specifications

Feature		Spec
Characteristics	Size	3.5 inch
	Resolution	320(horizontal)*240(Vertical)
	Interface	24bit-RGB
	Connect type	Connector
	Color Depth	16.7M
	Technology type	a-Si
	Pixel pitch (mm)	0.219*0.219
	Pixel Configuration	R.G.B.Stripe
	Display Mode	Normally Black
	Driver IC	ST7272A
	Viewing Direction	IPS
Mechanical	LCM (W x H x D) (mm)	76.9*63.9*4.41
	Active Area(mm)	70.08*52.56
	Weight (g)	TBD
	LED Numbers	6 LEDs

Note 1: Requirements on Environmental Protection: RoHs

Note 2: LCM weight tolerance: +/- 5%

3. Input/Output Terminals

No.	Symbol	Description
1	VLED-	Backlight LED Cathode
2	VLED+	Backlight LED Anode.
3	GND	Ground
4	VDD	Power supply
5~12	R0~R7	Data bus
13~20	G0~G7	Data bus
21~28	B0~B7	Data bus
29	GND	Ground
30	DCLK	Dot clock signal input. Latching input data at its rising edge.
31	DISP	Standby mode. Normally pulled high. DISP="1": Normally operation (Default) DISP="0": Timing controller, source driver will turn off ,all output are High-Z.
32	HSYNC	Horizontal sync input. Negative polarity.
33	VSYNC	Vertical sync input. Negative polarity..
34	DE	Data enable input. Active high to enable the input data bus under "DE Mode."
35	NC	No connect
36	GND	Ground
37	XR	The right side signal of TP
38	YD	The down side signal of TP
39	XL	The left side signal of TP
40	YU	The up side signal of TP

4. Absolute Maximum Rating

Item	Symbol	MIN	Typ	MAX	Unit	Remark
Supply Voltage	V _{DD}	-0.5	-	5.0	V	-
Operating Temperature	T _{OPR}	-20	-	70	°C	-
Storage Temperature	T _{STG}	-30	-	80	°C	

5. Timing characteristics

5.1 ELECTRICAL CHARACTERISTICS

Item		Symbol	MIN	TYP	MAX	Unit	Remark
Supply Voltage		V _{cc}	3.0	3.3	3.6	V	
		IOVCC	1.65	3.0	3.6		
Input Signal Voltage	Low Leve	V _{IL}	GND	-	0.3x VDD	V	
	High Level	V _{IH}	0.8x VDD	-	VDD	V	
Output Signal Voltage	Low Leve	V _{OL}	0	-	GND+0.4	V	
	High Level	V _{OH}	0.8*VDD	-	VDD	V	

5.2 LED Driving Conditions

Item	Symbol	MIN	TYP	MAX	Unit	Remark
Forward Current	I _F	-	20	-	mA	
Forward Voltage	V _F	18.6	19.2	19.8	V	
Backlight Power consumption	W _{BL}	-	0.384	-	W	
LED Lifetime		-	30000	-	Hrs	

Note 1: Each LED: I_F =20 mA, V_F =3.2+/-0.2V.

Note 2: Optical performance should be evaluated at Ta=25℃ only.

Note 3: If LED is driven by high current, high ambient temperature & humidity condition. The life Time of LED will be reduced. Operating life means brightness goes down to 50% initial brightness. Typical operating life time is estimated data.

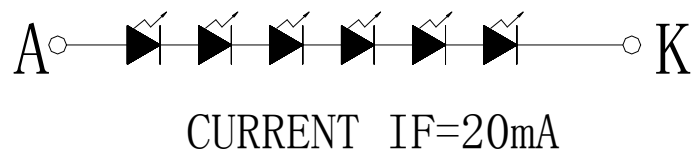
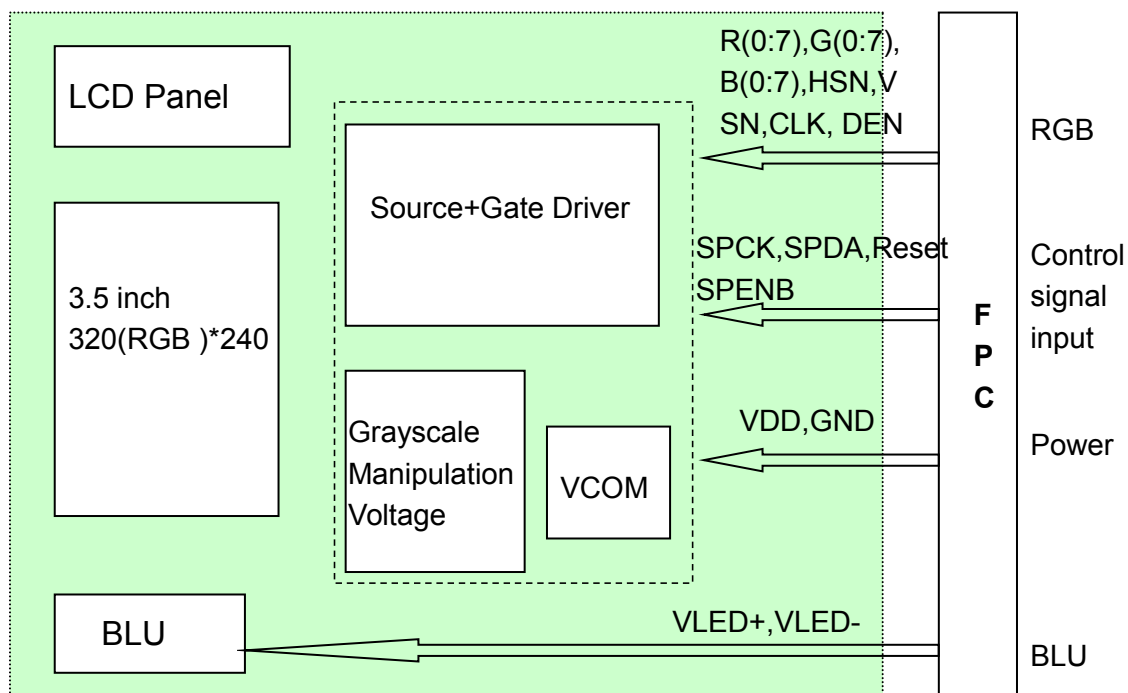


Figure: LED connection of backlight(Constant Current

5.3 Block Diagram



6 Interface Timing

6.1 AC Electrical Characteristics

Test Condition: (VDD=VDDP=3.3V, VDDA=5.0V, GND=GNDA=GNDA=0V, TA= 25°C)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Conditions
System Operation Timing						
VDD power source slew time	T _{POR}			1000	us	From 0V to 90% VDD
RSTB active pulse width	T _{RSTB}	40			us	VDD = 3.3V
Input Output Timing						
CLKIN clock time	T _{clk}	33.3/125	-	-	ns	Please refer to timing table(p.32)
HSD to CLKIN	T _{hc}	-	-	1	CLKIN	
HSD width	T _{hwh}	1	-	-	CLKIN	
VSD width	T _{vwh}	1	-	-	Th	
HSD period time	T _h	60	63.56	67	us	
VSD setup time	T _{vst}	8	-	-	ns	
VSD hold time	T _{vhd}	10	-	-	ns	
HSD setup time	T _{hst}	8	-	-	ns	
HSD hold time	T _{hhd}	10	-	-	ns	
Data set-up time	T _{dsu}	8	-	-	ns	DIN[23:0] to CLKIN
Data hold time	T _{dhd}	10	-	-	ns	DIN[23:0] to CLKIN
DEN setup time	T _{esd}	12	-	-	ns	DEN to CLKIN
Time that VSD to 1 st line data input	T _{vs}	2	13	127	Th	@CCIR601 / 8bit RGB HV mode Control by HDLY[6:0] setting T _{vs} = HDLY[6:0]
Time that CCIR_V to 1 st line data input	T _{vs}	12	20	28	Th	@CCIR656 NTSC mode Control by HDLY[6:0] setting T _{vs} = HDLY[6:0]
Time that CCIR_V to 1 st line data input	T _{vs} 17 25 33 Th					@CCIR656 PAL mode Control by HDLY[6:0] setting T _{vs} = HDLY[6:0]
Time that VSD to 1 st line data input	T _{vs}	2	13	127	Th	@24bit RGB HV mode Control by HDLY[6:0] setting T _{vs} = HDLY[6:0]
Source output stable time 1	T _{st}	-	25	30	us	96% final, CL=30pF, RL=2K
Gate output stable time	T _{gst}	-	500	1000	ns	96% final, CL=40pF
VCOMOUT output stable time	T _{cst}	-	4	8	us	96% final, CL=33nF, RL=100ohm
3-wire serial communication AC timing						
Serial clock	T _{spck}	320	-	-	ns	
SPCK pulse duty		40	50	60	%	T _{ckh} / T _{spck}
Serial data setup time	T _{isu}	120	-	-	ns	
Serial data hold time	T _{ihd}	120	-	-	ns	
Serial clock high/low	T _{ckh/l}	120	-	-	ns	
Chip select distinguish	T _{cd}	1	-	-	us	
SPENB to VSD	T _{cv}	1	-	-	us	
SPENB input setup time	T _{eck}	150	-	-	ns	
SPENB input hold time	T _{cke}	150	-	-	ns	

6.2 DC Electrical Characteristics

Recommended Operating Range

Item	Symbol	Min.	Typ.	Max.	Unit	Conditions
Supply Voltage	VDD	3.0	3.3	3.6	V	
IO Supply Voltage	VDDI	3.0	-	3.6	V	
Charge Pump Supply Voltage	PVDD	3.0	3.3	3.6	V	

DC Characteristics for Digital Circuit

Item	Symbol	Min.	Typ.	Max.	Unit	Conditions
Logic-High Input Voltage	Vih	0.7VDDI	-	VDDI	V	
Logic-Low Input Voltage	Vil	DGND	-	0.3VDDI	V	
Logic-High Output Voltage	Voh	VDDI-0.4	-	VDDI	V	
Logic-Low Output Voltage	Vol	DGND	-	DGND+0.4	V	

DC Characteristics for Analog Circuit

Item	Symbol	Min.	Typ.	Max.	Unit	Conditions
Positive High-Voltage Power	VGH	13	15	16.5	V	No Load@ FR=60Hz
Negative High-Voltage Power	VGL	-7	-10	-11	V	
Output Voltage Deviation	Vod	-	±35	±45	mV	
Standby Current	Isc	-		50	uA	
Operation Current	Ioc	-	20		mA	

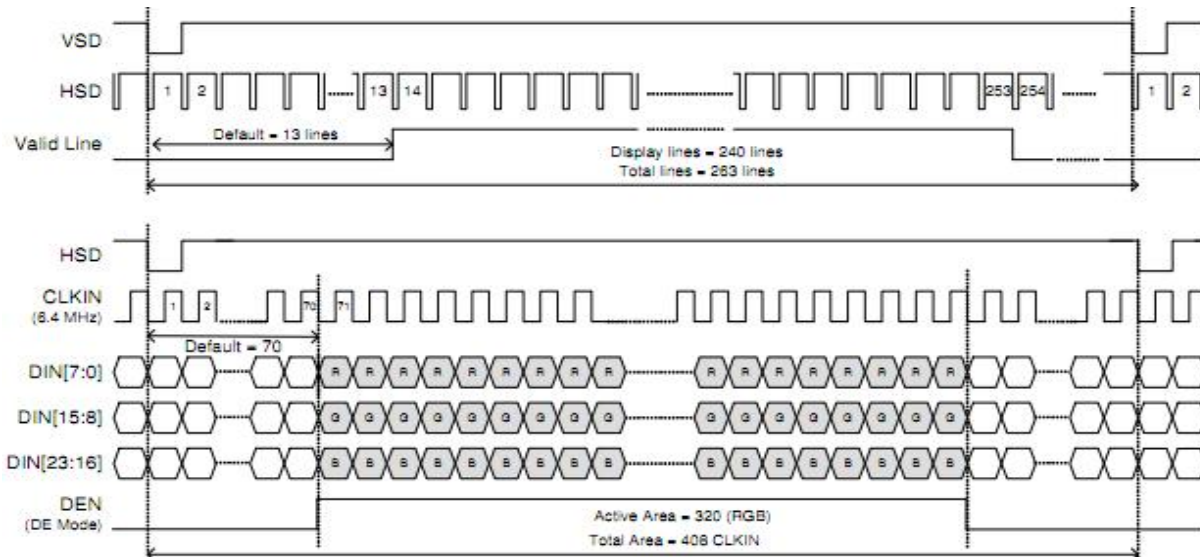
6.3 24 Bit RGB Mode

Parallel 24-bit RGB Input Timing (PVDD=VDD=VDDI= 3.3V, AGND= 0V, TA=25°C)

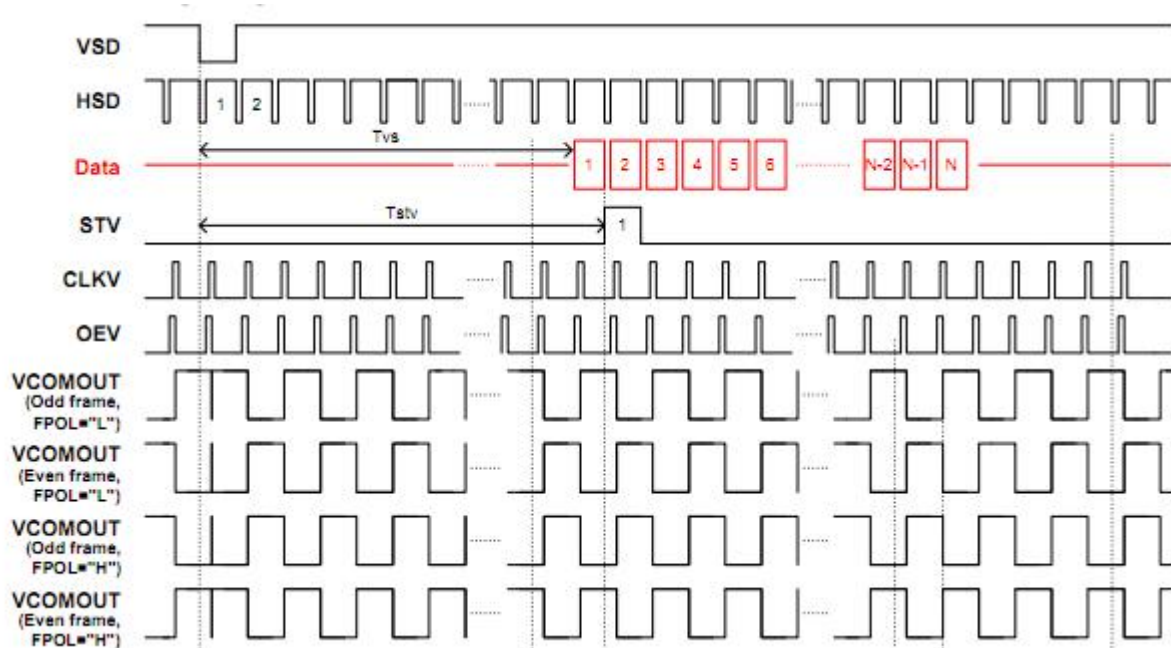
Parallel 24-bit RGB Input Timing Table						
Item	Symbol	Min.	Typ.	Max.	Unit	Note
DCLK Frequency	Fclk	5	6	8	MHz	
DCLK Period	Tclk	125	167	200	ns	
HSYNC	Period Time	Th	325	371	438	DCLK
	Display Period	Thdisp		320		DCLK
	Back Porch	Thbp	3	43	43	DCLK SYNC mode back porch control by H_BLANKING[7:0] setting Thbp= H_BLANKING[7:0]
	Front Porch	Thfp	2	8	75	DCLK
	Pulse Width	Thw	2	4	43	DCLK
VSYNC	Period Time	Tv	244	260	289	HSYNC
	Display Period	Tvdisp		240		HSYNC
	Back Porch	Tvbp	2	12	12	HSYNC SYNC mode back porch control by V_BLANKING[7:0] setting Tvbp= V_BLANKING[7:0]
	Front Porch	Tvfp	2	8	37	HSYNC
	Pulse Width	Tvw	2	4	12	HSYNC

Note: It is necessary to keep Tvbp =12 and Thbp =43 in sync mode. DE mode is unnecessary to keep it.

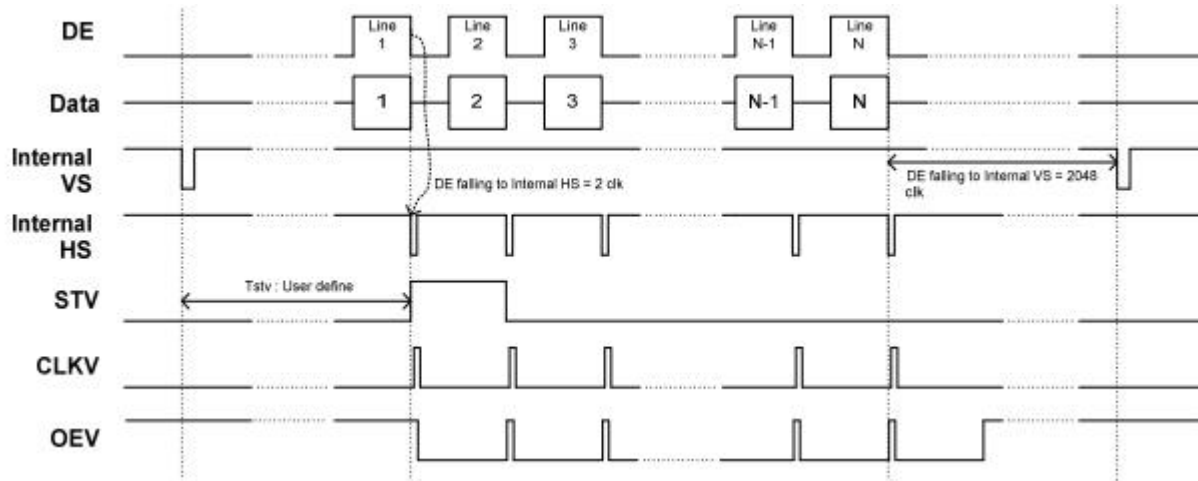
6.4 Input Data Timing



6.5 Vertical Timing Diagram (HV Mode)



6.6 Vertical Timing Diagram (DE Mode)



7 Optical Characteristics

Items		Symbol	Condition	Min.	Typ.	Max.	Unit	Remark	Note
Response time		Tr+Tf	-	-	50	80	ms	FIG.1	Note4
Contrast Ratio		CR		640	800	-	-	FIG.2	Note1
Surface luminance		LV	$\theta = 0^\circ$	320	370	-	cd/m2	FIG.2	Note2
Luminance uniformity		Yu	$\theta = 0^\circ$	75	80	-	%	FIG.2	Note3
NTSC		-	$\theta = 0^\circ$	-	50	-	%	FIG.2	Note5
Viewing angle		θ Cr>10	$\phi = 90^\circ$	-	80	-	deg	FIG.3	Note6
			$\phi = 270^\circ$	-	80	-	deg	FIG.3	
			$\phi = 0^\circ$	-	80	-	deg	FIG.3	
			$\phi = 180^\circ$	-	80	-	deg	FIG.3	
Chromaticity	Red	R _X	$\theta = 0^\circ$ $\phi = 0^\circ$ Ta=25°	0.596	0.646	0.696	-	FIG.2 CIE1931	Note5
		R _Y		0.282	0.332	0.382	-		
	Green	G _X		0.273	0.323	0.373	-		
		G _Y		0.517	0.567	0.617	-		
	Blue	B _X		0.084	0.134	0.184	-		
		B _Y		0.071	0.121	0.171	-		
	White	W _X		0.261	0.317	0.361	-		
		W _Y		0.279	0.339	0.379	-		

Note1. Definition of contrast ratio

Contrast ratio(Cr) is defined mathematically by the following formula. For more information see FIG.2.

$$\text{Contrast ratio} = \frac{\text{Luminance with all pixels white}}{\text{Luminance with all pixels black}}$$

For contrast ratio, Surface Luminance, Luminance uniformity and CIE,the testing data is base on TOPCON' s BM-5 or BM-7 photo detector or compatible.

Note2. Definition of surface luminance.

Surface luminance is the luminance with all pixels displaying white. For more information see FIG.2.

Lv = Average Surface Luminance with all white pixels(P1,P2,P3,,Pn)

Note3. Definition of luminance uniformity

The luminance uniformity in surface luminance is determined by measuring luminance at each test position 1

through n, and then dividing the maximum luminance of n points luminance by minimum luminance of n points luminance. For more information see FIG.2.

$$YU = \frac{\text{Minimum surface luminance with all white pixels (P1,P2,P3,.....,Pn)}}{\text{Maximum surface luminance with all white pixels (P1,P2,P3,.....,Pn)}}$$

Note4. Definition of response time

The response time is defined as the LCD optical switching time interval between “White” state and “Black” state. Rise time (T_r) is the time between photo detector output intensity changed from 90% to 10%. And fall time (T_f) is the time between photo detector output intensity changed from 10% to 90%.

For additional information see FIG1.

Note5. Definition of color chromaticity (CIE1931)

CIE (x,y) chromaticity, The x,y value is determined by screen active area center position P5. For more information see FIG.2.

Note6. Definition of viewing angle

Viewing angle is the angle at which the contrast ratio is greater than 10. Angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface. For more information see FIG.3.

For viewing angle and response time testing, the testing data is base on Autronic-Melchers' s ConoScope or DMS series Instruments or compatible.

FIG.1. The definition of response Time

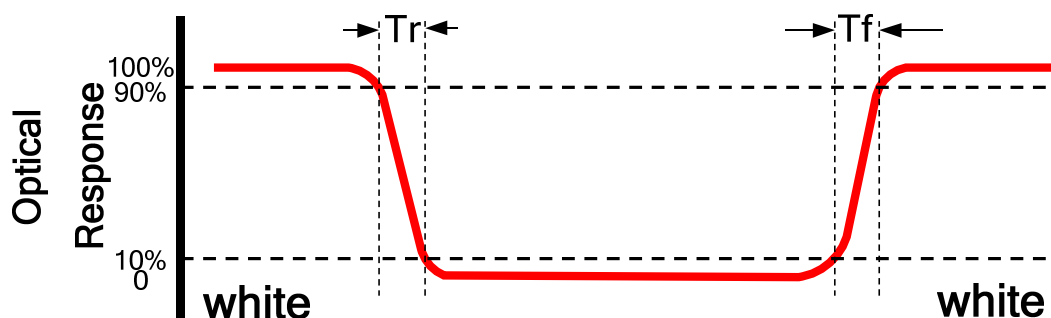


FIG.2. Measuring method for contrast ratio, surface luminance,

luminance uniformity, CIE (x,y) chromaticity

Size : $S \leq 5"$ (see Figure a) A : 5 mm B : 5 mm

H,V : Active area

Light spot size $\varnothing = 5\text{mm}$ (BM-5) or $\varnothing = 7.7\text{mm}$ (BM-7) 50cm distance or compatible distance from the LCD surface to detector lens.

test spot position : see Figure a.

measurement instrument : TOPCON's luminance meter BM-5 or BM-7 or compatible (see Figure c).

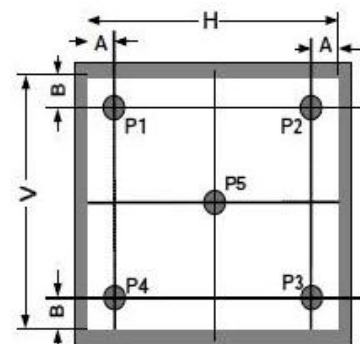


Figure a

Size : $5'' < S \leq 12.3''$ (see Figure b) H,V : Active area

Light spot size $\varnothing = 5\text{mm}$ (BM-5) or $\varnothing = 7.7\text{mm}$ (BM-7) 50cm distance or compatible distance from the LCD surface to detector lens.

test spot position : see Figure b.

measurement instrument : TOPCON's luminance meter BM-5 or BM-7 or compatible (see Figure c).

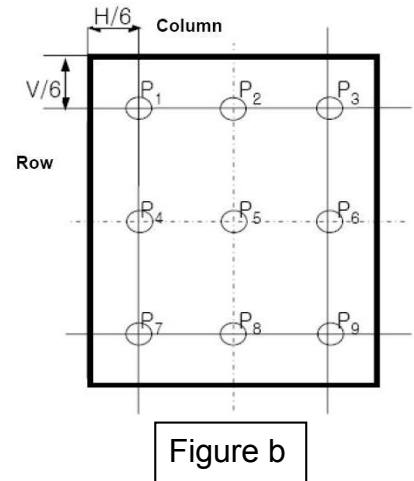
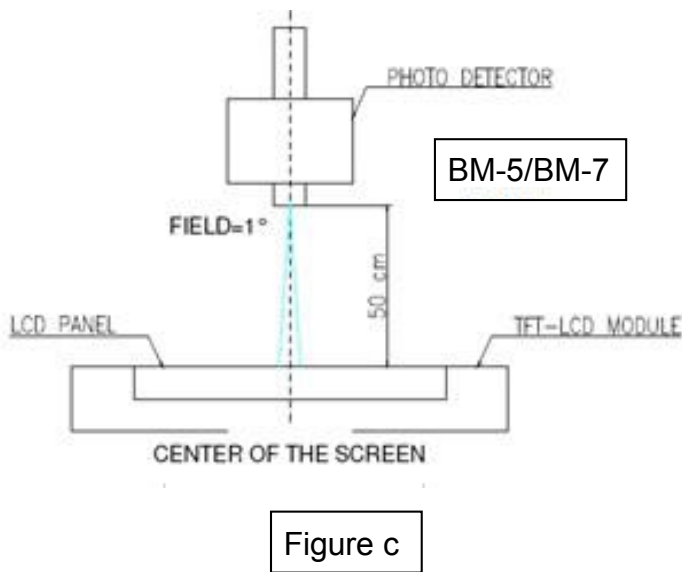
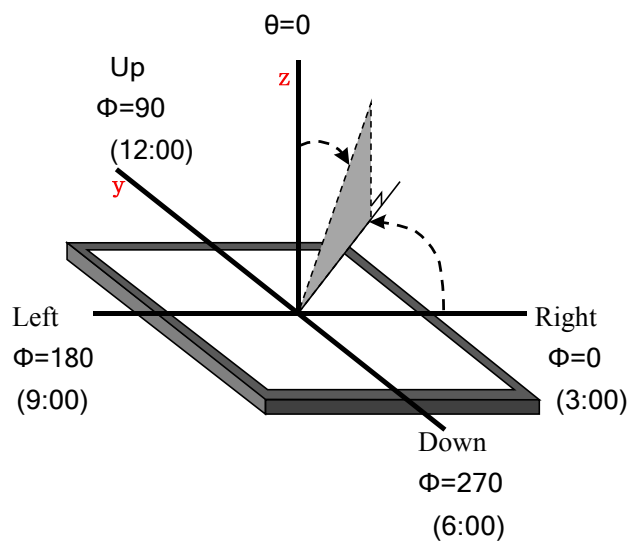


FIG.3.The definition of viewing angle



8 Environmental / Reliability Tests

No	Test Item	Condition	Remarks
1	High Temperature Operation	Ts= +70℃, 96hrs	IEC60068-2-1:2007 GB2423. 2-2008
2	Low Temperature Operation	Ta= -20℃, 96hrs	IEC60068-2-1:2007 GB2423.1-2008
3	High Temperature Storage	Ta= +80℃, 96hrs	IEC60068-2-1:2007 GB2423. 2-2008
4	Low Temperature Storage	Ta= -30℃, 96hrs	IEC60068-2-1:2007 GB2423.1-2008
5	High Temperature & Humidity Operation	Ta= +60℃, 90% RH max, 96 hours	IEC60068-2-78:2001 GB/T2423.3-2006
6	Thermal Shock (Non-operation)	-30℃ 30 min ~ +80℃ 30 min Change time: 5min, 20 Cycle	Start with cold temperature, end with high temperature IEC60068-2-14:1984, GB2423.22-2002
7	ESD	C=150pF, R=330 Ω, 5 points/panel , Air:±8KV, 5 times Contact: ±4KV, 5 times (Environment: 15℃ ~ 35℃, 30% ~ 60%, 86Kpa ~ 106Kpa)	IEC61000-4-2:2001 GB/T17626.2-2006
8	Vibration (Non-operation)	Frequency range: 10~55Hz, Stroke: 1.5mm , Sweep: 10Hz~55Hz~10Hz 2 hours for each direction of X .Y. Z. (6 hours for total)	IEC60068-2-6:1982 GB/T2423.10-1995
9	Mechanical Shock (Non-operation)	Half Sine Wave 60G ,6ms,±X,±Y,±Z 3times for each direction	IEC60068-2-27:1987 GB/T2423.5—1995
10	Package Drop Test	Height: 60 cm, 1 corner, 3 edges, 6 surfaces	IEC60068-2-32:1990 GB/T2423.8-1995



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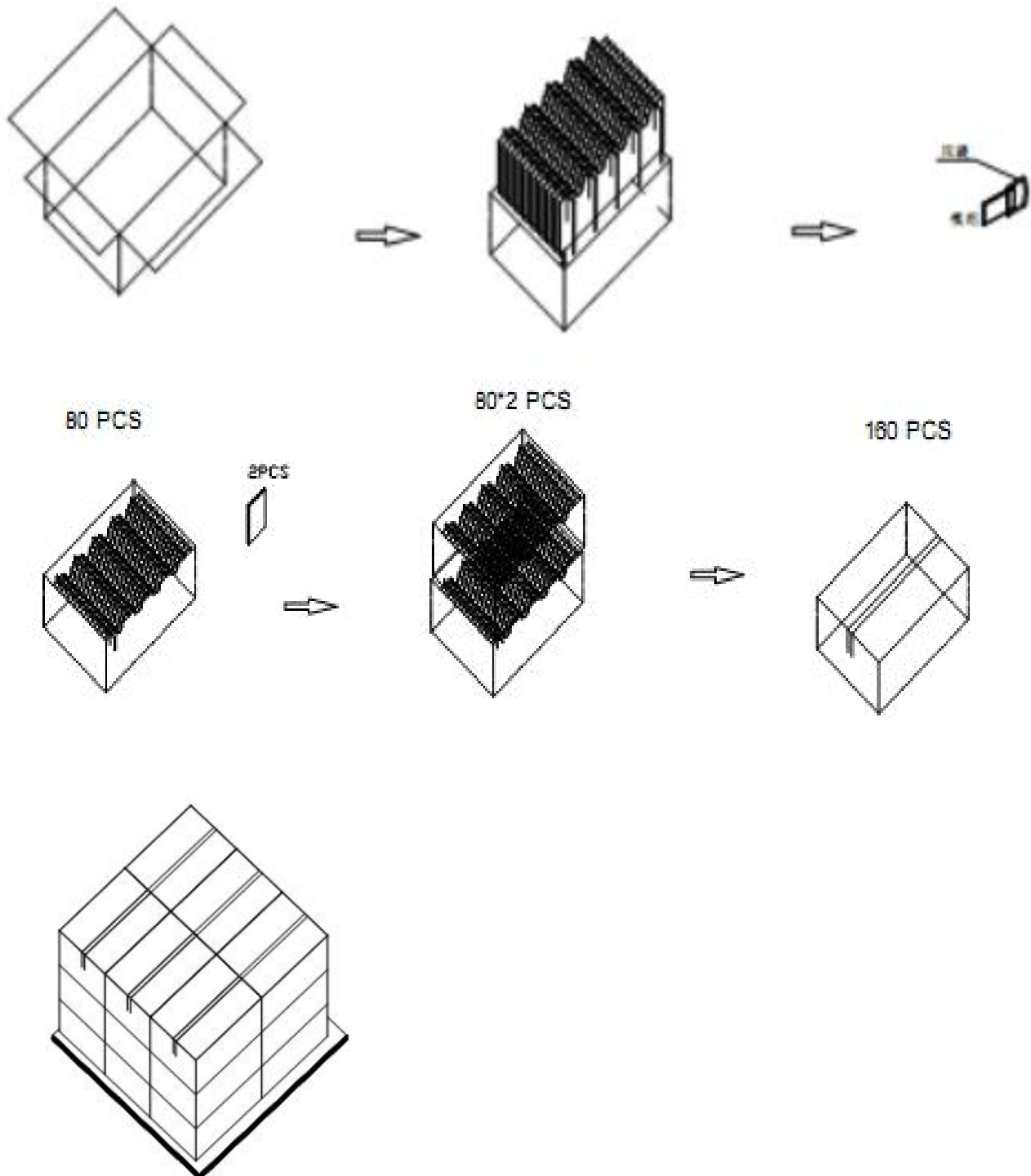
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Notes:

1. The test result shall be evaluated after the sample has been left at room temperature and humidity for 2 hours without load. No condensation shall be accepted. The sample will not be accepted if appear these defects:
 - 1).Air bubble in the LCD;
 - 2).Seal leak
 - 3).Non-display
 - 4).missing segments
 - 5).Glass crack
 - 6).CR reduction >40%
 - 7).IDD increase >100%
 - 8).Brightness reduction >50%
 - 9).Color coordinate tolerance >0.05
- 2.≤7.0 inch: The size of sample is 5pcs;
>7.0 inch: The size of sample is 2pcs;
3. One test sample must complete each test item;
- 4.In case of malfunction defect caused by ESD damage, if it would be recovered to normal state after resetting, it would be judge as a good part.
- 5.In the test of High Temperature Operation and High Temperature & Humidity Operation ,the operation temperature is the surface temperature of module.

10 Packing

Packing Method



11 TFT-LCD Module Inspection Criteria

11.1 Scope

The incoming inspection standards shall be applied to TFT – LCD Modules (hereinafter Called "Modules") that supplied by CDTech Technology LTD.

11.2 Incoming Inspection

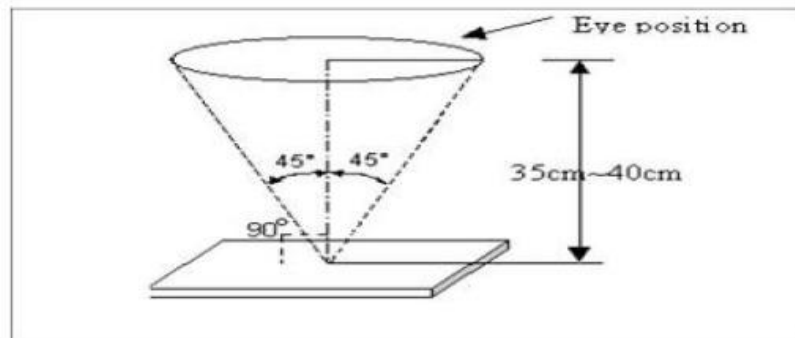
The customer shall inspect the modules within twenty calendar days of the delivery date (the “inspection period”) at its own cost. The result of the inspection (acceptance or rejection) shall be recorded in writing, and a copy of this writing will be promptly sent to The seller, If the results of the inspecting from buyer does not send to the seller within twenty Calendar days of the delivery date. The modules shall be regards as acceptance. Should the customer fail to notify the seller within the inspection period, the buyers Right to reject the modules shall be lapsed and the modules shall be deemed to have Been accepted by the buyer

11.3 Inspection Sampling

- 3.1. Lot size: Quantity per shipment lot per model
 - 3.2. Sampling type: Normal inspection, Single sampling
 - 3.3. Inspection level: II
 - 3.4. Sampling table: MIL-STD-105E
 - 3.5. Acceptable quality level (AQL)
- Major defect: AQL=0.65 Minor defect: AQL=1.00

11.4 Inspection Conditions

- 4.1 Ambient conditions:
 - a. Temperature: Room temperature $25 \pm 5^{\circ}\text{C}$
 - b. Humidity: $(60 \pm 10) \% \text{RH}$
 - c. Illumination: Single fluorescent lamp non-directive (300 to 700 Lux)
- 4.2 Viewing distance
The distance between the LCD and the inspector's eyes shall be at least $35 \pm 5 \text{ cm}$.
- 4.3 Viewing Angle
U/D: $45^{\circ} / 45^{\circ}$, L/R: $45^{\circ} / 45^{\circ}$



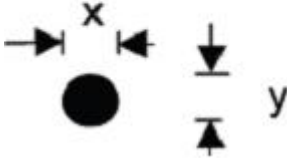
11.5 Inspection Criteria

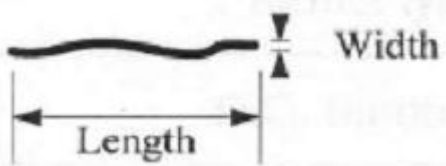
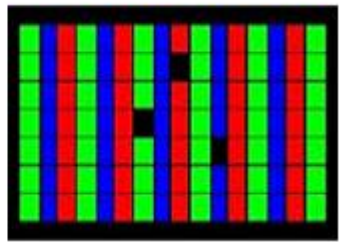
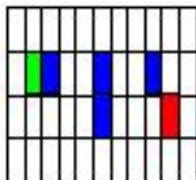
Defects are classified as major defects and minor defects according to the degree of Defectiveness defined herein.

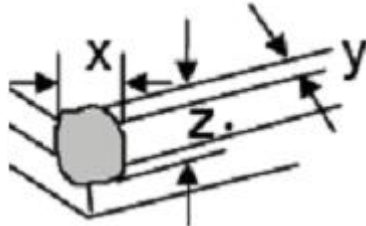
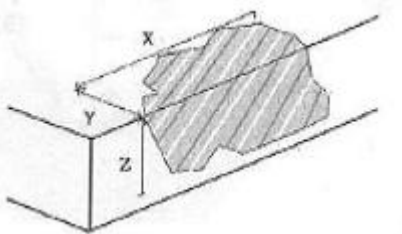
11.5.1 Major defect

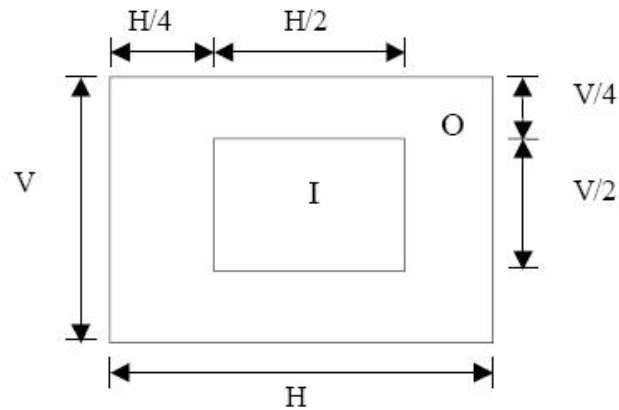
Item No	Items to be inspected	Inspection Standard
5.1.1	All functional defects	1) No display 2) Display abnormally 3) Short circuit 4) line defect
5.1.2	Missing	Missing function component
5.1.3	Crack	Glass Crack

11.5.2 Minor defect

Item No	Items to be inspected	Inspection standard	
5.2.1	Spot Defect Including Black spot White spot Pinhole Foreign particle Polarizer dirt	For dark/white spot is defined $\phi = (x + y) / 2$ 	
		Size ϕ (mm)	Acceptable Quantity
		$\phi \leq 0.05$	Ignore
		$0.05 < \phi \leq 0.15$	2

		$0.15 < \phi$	Not allowed		
5.2.2	Polarizer dirt, particle	Size ϕ (mm)	Acceptable Quantity		
		$\phi \leq 0.15$	1		
		$\phi > 0.15$	Not allowed		
5.2.3	Line Defect Including Black line White line Scratch	Define: 			
		Width(mm) Length(mm)		Acceptable Quantity	
		$W \leq 0.05$		Ignore	
		$0.05 < W \leq 0.1$ $L \leq 1.5$		1	
		$0.1 < W$, or $L > 1.5$		Not allowed	
5.2.4	Polarizer Dent/Bubble	Not allowed			
5.2.5	Electrical Dot Defect	Bright and Black dot define:  and  			
		Two Adjacent Dot			
		Inspection pattern: Full white、Full black、Red、green and blue screens			
		Item		Acceptable Quantity	
		I	O	Note	

		Black dot defect	1	(5mm≤Distance)
		Bright dot defect	1	
		Two Adjacent Dot	Not allow	
		5.2.6	Glass defect	<div></div> <p>1.Corner Fragment:</p>
Size(mm)				Acceptable Quantity
X≤2mm Y≤1mm Z≤T				Ignore T: Glass thickness X: Length Y: Width Z: thickness
2. Side Fragment:				
<div></div>				
Size(mm)				Acceptable Quantity
X≤5.0mm Y ≤1mm Z≤T				T: Glass thickness X: Length Y: Width Z: thickness



I area & O area

- Note:
- 1). Dot defect is defined as the defective area of the dot area is larger than 50% of the dot area.
 - 2). The distance between two bright dot defects (red, green, blue, and white) should be larger than 15mm.
 - 3). The distance between black dot defects or black and bright dot defects should be more than 5mm apart.
 - 4). Polarizer bubble is defined as the bubble appears on active display area. The defect of polarizer bubble shall be ignored if the polarizer bubble appears on the outside of active display area.

11.6 Mechanics specification

As for the outside dimension, weight of the modules, please refer to product specification
For more details

12 Precautions for Use of LCD modules

12.1 Handling Precautions

12.1.1. The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

12.1.2. If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

12.1.3. Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

12.1.4. The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

12.1.5. If the display surface is contaminated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

- Isopropyl alcohol
- Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

- Water
- Ketene
- Aromatic solvents

12.1.6. Do not attempt to disassemble the LCD Module.

12.1.7. If the logic circuit power is off, do not apply the input signals.

12.1.8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

12.1.8.1. Be sure to ground the body when handling the LCD Modules.

12.1.8.2. Tools required for assembly, such as soldering irons, must be properly ground.

12.1.8.3. To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

12.1.8.4. The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

12.2 Storage Precautions

12.2.1. When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

12.2.2. The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0℃ ~ 40℃ Relatively humidity: ≤80%

12.2.3. The LCD modules should be stored in the room without acid, alkali and harmful gas.

12.3 Transportation Precautions

The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.